



*Mr. Ashok Veda*

**Mr. Ashok Veda** M.A. L.L.B. and a Gold Medalist in Sociology is an eminent personality in textile business. Mr. Ashok Veda well known industrialist of M.P. State who has started his career in textile industry by joining his family business, which was carried out in the name of Veda Texspares Pvt. Ltd. This company was floated in 1952 by his father, late Shri P.C. Veda (the Founder of Veda Group).

This company was dealing in spares for weaving & Spinning machines in Madhya Pradesh as import substitutive products since 1950s. This company has made its mark not only in MP but other areas like Rajasthan and Nagpur.

He has been endowed with many prestigious awards. He was awarded the Indira Gandhi Priyadarshini Award for his service to textile industry from Shri R.K. Dhawan, Union Minister in 1995. He was also awarded with 'Textile Ratna Award' in 2013 by Dr. K.S Rao, Union Textile Minister. To add to it, he has been bestowed with TAI Ratna in 2014 by TAI Central.

Mr. Veda has been travelling extensively to attend various textile conferences organized in India and abroad to keep himself abreast with latest technologies coming up in the industry. He has been an active contributing member of below organizations:

- 1) Textile Machinery Manufacturer Association
- 2) Jain International Trade Organization (JITO)

Being Jain by religion, he has been deeply involved in various social group activities in Indore and nearby areas. A distinguished personality in Jain community, he has served as ex-president and treasurer for these groups. In spite of being busy with his hectic business schedule, he takes immense pride in doing social work. He is trustees of below institutes:

1. Jain Shwetamber School
2. P.C Veda Charitable Trust (to encourage health & education)

Mr. Ashok Veda is actively associated with the Textile Association (India) – Madhya Pradesh Unit and Central Office. He is a Life Time Member and contributed his remarkable services since 1975. He is Hon. Secretary of TAI – M.P. Unit since many years. He was also Vice Chairman of TAI Central Office during 2009-10. He was awarded with Service Memento in 2008 by the Textile Association (India) Central Office for his services rendered to the Association at Unit level. Mr. Veda is also associated with various local social and industry organizations and is liaison with local Ministry of M.P. Govt.

A distinct visionary by birth, he has always contributed towards growth of textile industry in various ways. He worked actively with Mr. Kamalnath, ex-Textile Minister to start back the closing mills in M.P. to retain the talent. He has been keenly involved in organizing industry visits in M.P., Rajasthan etc., not only for textile associates, but also for students of SVITS College Indore. He is popular figure in the textile division of SVITS helping the students to build their textile career. He is closely working with sales tax committees for past 3 years to remove sales tax in M.P. to boost new industries. His involvement with Precitex Industries Limited, Mumbai to establish a factory at Indore has proved a boon not only for Indore but also has boosted sales for Precitex in MP.

Mr. Veda the brand name by itself is a highly successful marketing director of various textile machineries products under Veda Texspares Pvt. Ltd. His ultimate vision is to make principal products be #1 in the market. He has strongly believed in 'Karma' with positive spirit irrespective of adverse situations which his long journey in textile proves itself.

He was also associated with Indian Textile Accessories & Machinery Manufacturers' Association (ITAMMA) during 2004-08. He organized Textile Machinery Exhibitions, National level conferences & seminars with various Associations.



*Mr. Ashok Veda receiving the Service Gold Medal by hands of Chief Guest  
Shri Rajendra Shukla, Hon'ble Industry Minister, Govt. of M.P.*

Mr. Ashok Veda has been awarded with Service Gold Medal, (Instituted in memory of Hon. Maj. R.P. Poddar), for the recognition of his services to the Association during the 14th International & 72nd All India Textile Conference held on 27th January, 2017 at Bhopal (M.P.)