



**THE TEXTILE ASSOCIATION (INDIA)
Ahmedabad Unit is**

Celebrating



**ANNIVERSARY (1939 - 2019)
OF
THE TEXTILE ASSOCIATION (INDIA)**

**ONE DAY CONFERENCE
ON**

“GLOBAL TEXTILE, CHANGING SCENARIO IN CURRENT TIMES”

**at Dinesh Hall, Navrangpura, Ahmedabad, Gujarat
On Tuesday, 09th APRIL, 2019**



About the Textile Association (India)

The Textile Association (India), established on 09th April, 1939 is the foremost leading and largest national body of textile professionals of India, striving for the growth of India's largest single Textile Industry for over 8 decades. It is established with 126 founding members and as on today the Association has more than 24000 strong memberships with 26 affiliated Units, spread throughout the length and breadth of the country. It has been providing guidance and services of various kinds to the Textile Industry over last 80 years.

After the grand success of 74 National All India Textile conferences, 3 Asian Textile Conferences, 2 World Textile Conferences in 2011 & 2016 and very successful first-ever overseas 1st Global Textile Congress concluded in 2015 at Bangkok, Thailand, and other memorial conferences. TAI planned to organize World Textile Conference with the support of Bangladesh Government, Textile Industries and Textile Institute during 26th & 27th April, 2019 at Dhaka, Bangladesh. This mega event will be indeed 2nd of its kind, being held outside the Indian shores to play leading role and to enhance its global image. TAI has played a very significant role in Indian textile industry which is recognized by industry leaders and Government agencies.

The Textile Association (India) celebrated their various Milestones during this Journey.

- Silver Jubilee in 1964 (25 years)
- Golden Jubilee in 1989 (50 years)
- Diamond Jubilee in 1999 (60 years)
- Platinum Jubilee in 2014 (75 years)
- Now celebrating its 80 Years Journey

About the Textile Association (India) – Ahmedabad Unit

The Textile Association (India) Ahmedabad Unit was established in 1948 and as on today there are more than 4300 members. Ahmedabad Unit has been received best Unit awards in the year 1995-1996, 1996-1997, 1997-1998, 2004-2005, 2005-2006, 2006-2007, 2009-2010, 2010-2011 and 2011-2012. It has created history by achieving distinct milestone of winning award continuously for 3 years in a row 3 times. Many of its members have also been honored with Fellowship of the Textile Association (FTA), Service Gold Medal, Service memento and Industry Excellence awards.

Ahmedabad Unit organized several successful conferences, Seminars, Workshops, Industry visits, Institute Interactions, conducting ATA / GMTA distance Examinations and social get-togethers for the benefits of its members. Unit has done lot of activities for the benefit of its members and it is a unique one amongst all other units which leaves something to think for other units to do some kind of activities for the benefit of their members. Also Association is liaising with state & central Government.

In each conference, Association recognized the very eminent textile personality who has contributed a lot for the industry, by awarding him an honorary membership. In the past such textile leaders like **Dhirubhai Ambani, Kasturbhai Lalbhai, Homi Modi, G.D. Birla, Vikram Sarabhai, Arvind Mafatlal, Naval H. Tata, Dr. Bharat Ram, Nevile Wadia, Vadilal Lalubhai, Jaykrishna Harivallabhdas, Arvind Narottam, Chintan Parikh, Amit D. Patel etc.** were honoured by honorary membership of the Association.

The following high profiled personalities from Govt. of India as well as Govt. of Gujarat inaugurated Conferences & Exhibitions organized by the Association.

Shri Jawaharlal Nehru in 1961, **Shri Vikram Sarabhai** in 1966, **Shri Chimanbhai Patel** in 1973, **Shri Morarji Desai** in 1978, **Shri Madhavsingh Solanki** in 1983, **Shri Amarsingh Choudhary** in 1993, **Shri Kashiram Rana** in 1998, **Shri Shankersingh Vaghela** in 2008 & **Shri Sanjay Lalbhai** in 2010 at International Denim Conference and **Shri Maheshwar Sahu** in 2013 at "Back to Glory" Cotton conference.

About the 80 years celebration and one day Conference

The phenomenal growth achieved by TAI over 80 years is a result not only of the vision of its founding fathers, but also of the true democratic spirit of a vast number of dedicated textile professionals who have worked tirelessly for the cause of TAI.

During the inaugural ceremony of the conference, Hon'ble Dignitaries from the Textile Industries and Head of the leading Institutes & Universities will be honored with **Lifetime Achievement Award**.

VISION

- To be a global leading the largest and most recognized Association for technocrats and professionals of Textiles and Clothing in the world and promoting scientific and technological knowledge globally with excellence services and fulfill the commitments
- To be the leading recognized body for textile distant learning educational system in India and world over.

Conference Objectives

The Conference aims to provide a positive opportunity, where textile fraternity can benefit in enhancing their cumulative strength. It will also create a very positive global environment, which ultimately attract high quality speakers, sponsors and participants. It will also help in building the networking and business relationship among the participants from various countries catering to their business needs.

On such an inspiring occasion TAI has decided to organize one day conference on the theme **"Global Textile Changing Scenario In Current Times"** along with 80 years celebration.

Participants

- CMDs, CEOs and CMOs
- Representatives of Chamber of Commerce & Industries
- Academic and Research Institutes
- Textile Industry Representatives
- Textile Engineering and Machinery Manufacturers
- Professionals in the field of Fibres, Clothing and Apparel
- Corporate Companies
- Banking and Financial Institutions
- Manufacturers & Suppliers
- Technical & Management Advisors
- Market Research organizations
- Textile Trade Associations & Councils

Topics for Panel Discussion

1. Global Cotton Scenario and India's position.
2. Under the New Situation, How India stay the Competitiveness in Global Textile and Apparel Manufacturing.
3. Current status of Chemical fiber: challenges and future developments.

Topics for Sessions

- India's spinners' product basket
- Competitiveness of future textile and apparel manufacturing
- Building Customer loyalty in digital age
- E-Commerce, new business model
- Prospects and development of new apparel global markets
- Integrated solution for apparel supply chain
- US-China Trade War, advantage to India.
- RCEP is coming, how will it influence Global Textile and Apparel Industry
- Overall review of India Dyes of Market.
- Waterless Dyeing - Presentation by Dyco Taiwan

- India's Fabric processing capabilities - How to improve
- Importance of HRD in Today's Management
- Value of Ethics in Today's Business Environment
- Textile Structure Reinforced Concrete: A sustainable Solution for Construction Industry
- India's position in Global Technical Textile Market
- Defence Textile Major opportunities

OFFICE BEARERS – TAI CENTRAL

President	: Mr. T. K. Sengupta
Vice President	: Mr. R. K. Vij
Chairman	: Dr. Hemant Sonare
Vice Chairman	: Dr. N. N. Mahapatra
Hon. Gen. Secretary	: Mr. K. L. Vidur
Hon. Jt. Gen. Secretary	: Mr. Kannan Krishnamurthy
Hon. Jt. Gen. Secretary	: Mr. Awadhesh Sharma
Hon. Treasurer	: Mr. Virendra Jariwala

OFFICE BEARERS – TAI AHMEDABAD UNIT

President	: Mr. Hasmukh S. Patel
Vice President	: Mr. Ashok D. Bhagat
Chairman	: Mr. Rakesh R. Agarwal
Vice Chairman	: Mr. Madhubhai S. Patel
Hon. Secretary	: Mr. Ashokkumar D. Patel
Hon. Jt. Secretary	: Mr. Rajeshkumar J. Shah
Hon. Jt. Secretary	: Mr. Jayantibhai H. Patel
Hon. Treasurer	: Mr. Harishchandra C. Shah

CONFERENCE CHAIRMAN

Mr. T. L. Patel

CONFERENCE ADVISOR

Mr. Arvind Sinha

Conference Partnership Opportunity

The conference provides an excellent opportunity for companies to gain global visibility and publicity by promoting their products and services to a highly focused audience besides networking with the participants from various parts of the world. The partners are assured of full publicity through brochures, book of papers, backdrops, Link on TAI website etc.

	Partnership
1. LEAD Partnership	10.0 Lac
2. PLATINUM Partnership	7.0 Lac
3. DIAMOND Partnership	5.0 Lac
4. GOLD Partnership	3.0 Lac
5. SILVER Partnership	2.0 Lac
6. DOCKET Sponsor	2.0 Lac
7. LUNCH Sponsor	2.0 Lac
8. NETWORKING High Tea Sponsor	1.0 Lac
9. Tea/Coffee Sponsor	40,000

Cheque/Drafts to be drawn in favour of "The Textile Association (India) Ahmedabad Unit"

No outstation cheque will be accepted. Outstation Sponsors, Advertisers may please forward sponsorship, advertisement charges by way of DD/at per Cheque/NEFT/RTGS only.

Partnership Benefits:

- Company Logo on Backdrop in the main conference hall
- Company logo on promotional items and printed materials
- Complimentary conference registration including docket kit
- Link on TAI Website

"THE TEXTILE ASSOCIATION (INDIA) AHMEDABAD UNIT"

Contact Details:

Dinesh Hall, Ashram Road, Navrangpura, Ahmedabad-380009
 Ph. 079-26582123, Email: taiahd2@gmail.com
 Conference Chairman: Shri T. L. Patel, Mob. 9924852035
 Hon. Secretary: Shri A. D. Patel, Mob. 9979048490
 Office Secretary: Shri S. S. Malty, Mob. 9374777748



CONFERENCE

On



“GLOBAL TEXTILE, CHANGING SCENARIO IN CURRENT TIMES”

CELEBRATION OF 80 YEARS ANNIVERSARY (1939-2019)

of

The Textile Association (India)

on Tuesday 9th April, 2019 at Dinesh Hall, Nr. Income Tax Circle, Ahmedabad, Gujarat.

ADVERTISEMENT BOOKING FORM

Advertisement Category	Amount (Rs.)	Advertisement Category	Amount (Rs.)
Front Cover Page (inside)	25000	Book Mark	20000
Front Cover 1 st Page	25000	Full Page Four Colours	15000
Back Cover Page	40000	Half Page Four Colours	8000
Back Inside Page	25000	Black & White Full Page	8000
Back Cover 1 st Page	20000	Black & White Half Page	5000

10Ft x 10Ft Table Space charges: Rs. 15000/- at Conference venue for display products

Name of the Company: _____

Address: _____

Ph. _____ Mob No. _____ Email: _____

Type of Advt. Confirmed (Out of the above table) _____

Payment Details _____ By Cash /Cheque/Draft No. _____ Date: _____

Amount of Rs. _____ Bank _____

TECHNICAL DATA	
Size of Book	: 27cm (Height) x 21cm (Width)
Design/Softcopy Size	: 24cm (Height) x 17.5 cm (width)
Printing	: Offset Process

(Advt. Matter to send by mail on : taiahd2@gmail.com in JPG/CDR (CONVERT TO CURVE) format)

- ◆ Advertisement rates do not include cost of Artwork.
- ◆ Advertisement Material / Confirmation along with at per Cheque.
- ◆ Demand Draft/Cheque must reach us on or before **20th March 2019**.
- ◆ For all advertisement, final designed soft file with proof is to be supplied by the party.

Cheque/Draft to be issued in favour of

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Conference Chairman: Shri T. L. Patel, Mob. 9924852035 Hon. Secretary Shri A. D. Patel, Mob. 9979048490

Office Secretary: S. S. Maity, Mob.9374777748



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DELEGATE REGISTRATION FORM

Name of Delegate _____

Address: _____

Fees by Cash /Cheque/Draft No. _____ Date: _____

For Rs. _____ Drawn on _____

CATEGORY OF DELEGATES	AMOUNT (INR)
Association Delegate	Rs. 400/-
Student Delegate	Rs.100/-
Overseas Delegate	100 \$ (Rs.7000/-)

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PROMOTIONS FOR VARIOUS SPONSORERS

Promotions of LEAD SPONSOR [Rs.10 Lakh]

- Logo on Back Drop of Conference (Hard copy & soft copy required).
- Logo on Invitation Card.
- Speech during panel discussion/slot of 15 minutes
- 4 Colour Full page advertisement in Conference Souvenir (Kindly provide Advt. Matter).
- 15 Complimentary delegates.

Promotions of PLATINUM SPONSOR [Rs.7 Lakh]

- Logo on Back Drop of Conference (Hard copy & soft copy required).
- Logo on Invitation Card.
- Speech during panel discussion/slot of 15 minutes
- 4 Colour Full page advertisement in Conference Souvenir (Kindly provide Advt. Matter).
- 10 Complimentary delegates.

Promotions of DIAMOND SPONSOR [Rs.5 Lakh]

- Logo on Back Drop of Conference (Hard copy & soft copy required).
- Logo on Invitation Card.
- Speech during panel discussion/slot of 15 minutes
- 4 Colour Full page advertisement in Conference Souvenir (Kindly provide Advt. Matter).
- 8 Complimentary delegates.

Promotions of GOLD SPONSOR [Rs.3 Lakh]

- Logo on Back Drop of Conference (Hard copy & soft copy required).
- Logo on Invitation Card.
- Speech during panel discussion/slot of 15 minutes
- 4 Colour Full page advertisement in Conference Souvenir (Kindly provide Advt. Matter).
- 6 Complimentary delegates.

Promotions of SILVER SPONSOR [Rs.2 Lakh]

- Logo on Back Drop of Conference (Hard copy & soft copy required).
- Logo on Invitation Card.
- Speech during panel discussion/slot of 15 minutes
- 4 Colour Full page advertisement in Conference Souvenir (Kindly provide Advt. Matter).
- 5 Complimentary delegates.

Promotions of DOCKET/LUNCH SPONSOR [Rs.2 Lakh]

- Logo on Back Drop of Conference (Hard copy & soft copy required).
- Logo on Invitation Card.
- Speech during panel discussion/slot of 15 minutes
- 4 Colour Full page advertisement in Conference Souvenir (Kindly provide Advt. Matter).
- 5 Complimentary delegates.

Promotions of NETWORKING HIGH TEA SPONSOR [Rs.1 Lakh]

- Logo on Back Drop of Conference (Hard copy & soft copy required).
- Logo on Invitation Card.
- 4 Colour Full page advertisement in Conference Souvenir (Kindly provide Advt. Matter).
- 4 Complimentary delegates.

Promotions of TEA SPONSOR [Rs.40,000]

- Logo on Back Drop of Conference (Hard copy & soft copy required).
- Logo on Invitation Card.
- 4 Colour Full page advertisement in Conference Souvenir (Kindly provide Advt. Matter).
- 2 Complimentary delegates.

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