



The Textile Association (India)

KNOWLEDGE PARTNER

CEO CONCLAVE

Investment and Partnership Summit

February 19th & 20th, 2019: Hyderabad International Convention Centre, Hyderabad



Reviving Confidence in Textiles

The largest ever convergence of Textile Corporate Thinktank

ORGANISED BY



India and Global Fashion Communication Channels

STATE PARTNER



HOSTING ASSOCIATION



HEDGING PARTNER



PRINCIPAL ASSOCIATE



OTHER SUPPORTING ASSOCIATION



THEME

Rethink Traditional Business Methods
Rejuvenate with New Business Models
Reviving Confidence in Textiles

Textile CEO Conclave is a thinktank and a networking platform for Mill owners, Managing Directors, Directors, CEOs, CXOs, Investors, Entrepreneurs and Stakeholders in entire textile supply chain who want to network with each other and build lifelong relationships.

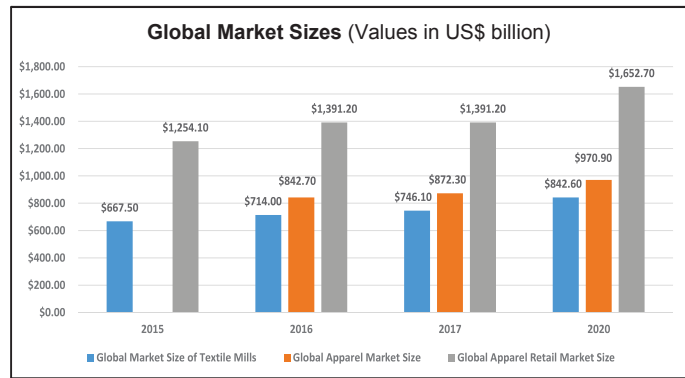
The Conclave will focus broadly on

- Textile Industry: The Big Picture: Global, Asia and India Perspective
- Strategies to Revive Confidence in Textiles
- Emerging Opportunities in Global and Domestic markets
- ROI: Bottomline at centrestage - Profitability, a threadbare analysis based on Topline, Management, Technology, Land and infrastructure, Electricity, Operational costs and productivity
- Investment Opportunities: Competitive Government Policies, Textile & Apparel Parks/Clusters, assured benefits

OVERVIEW

Global, Asian and Indian Industry

YEAR	2020	2017	2016	2015
Global Market Size of Textile Mills	\$842.6	\$746.1	\$714.0	\$667.5
Global Apparel Market Size	\$970.9	\$872.3	\$842.7	
Global Apparel Retail Market Size	\$1652.7	\$1391.2	\$1319.1	\$1254.1



Global Market Size of Textile Mills

Is expected to grow to \$842.6 billion by 2020 from \$ 746.1 billion in 2017 and \$ 667.5 billion in 2015. The textile mills market includes yarns and fabrics. The CAGR of the market in the period 2015–20 is predicted to be 4.8%. The value of the global textile mills market totaled \$667.5 billion in 2015 (around 83.1% were fabrics and 16.9% were yarns), up 1.5% from a year earlier. **Asia-Pacific** accounted for 54.6% of the global textile mills market value in 2015 and Europe accounted for a further 20.6% of the market.

Data source: MarketLine (2017)

Global Apparel Market Size

Is forecast to reach \$970.9 billion in value in 2020 from \$872.3 billion in 2017 and \$ 842.7 billion in 2016. The apparel market covers all clothing except leather, footwear and knitted items as well as other technical, household, and made-up products. The CAGR of the market in the period 2015–20 is predicted to be 3.6%. The value of the global apparel market totaled \$842.7 billion in 2016, up 5.5% from a year earlier. The CAGR of the market was 5.2% between 2012–16. **Asia-Pacific** accounted for 60.7% of the global textile mills market value in 2016 and Europe accounted for a further 15.0% of the market.

Data source: MarketLine (2017)

In another forecast, from Euromonitor, Global Apparel Market 2018-2022, India would be the highest growing market globally at 8.7 % to be the third largest after China and USA.

Global Apparel Retail Market Size

Is forecast to reach \$1,652.7 billion in value in 2020 from \$1,391.2 in 2017 and \$1,254.1 in 2015. The CAGR of the market in the period 2015–20 is predicted to be 5.7%. The value of the global apparel retail market totaled \$1,254.1 billion in 2015 (52.9% womenswear, 31.2% menswear and 15.9% childrenswear), up 4.8% from a year earlier. The CAGR of the market was 4.5% between 2011–15. **Asia-Pacific accounted for 36.8% of the global textile mills market value** in 2015, followed by Europe (27.8%) and the United States (24.0%).

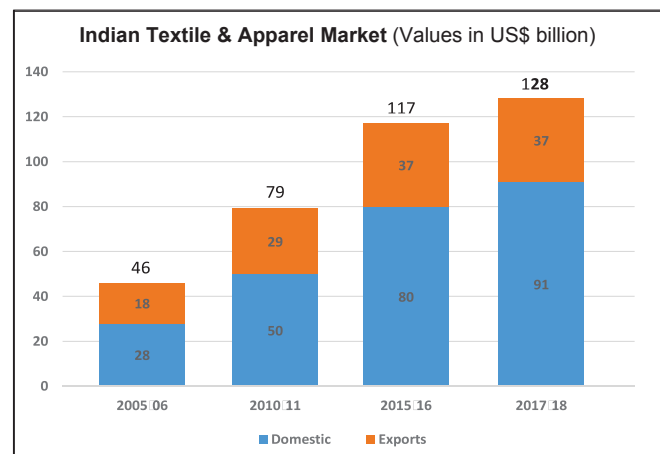
Data source: MarketLine (2017)

Indian Textiles and Apparel market

In 2017, it stood at \$127 billion with domestic market at \$90 billion and exports valued at \$37 billion.

Domestic market size (consists of Apparel, Home and Technical Textiles) has been growing at a CAGR of 11%, with Apparel market growing the fastest. Organised retail in India is 8% of overall retail market of US \$600 billion, out of this the share of Apparel retail is around 8% valued at US \$ 48 billion.

In **exports**, India at \$37 billion is the second largest in textile and fifth largest in apparel exports, holding a share of around 5% global exports. Exports were growing at a CAGR of 6% during the period 2005-2016, presently stagnant at the same. The exports consist of Apparel, Fabrics, Home Textiles, Yarns and Fibre.





THEME

Rethink, Rejuvenate, Revive

Rethinking Traditional Business Methods, Rejuvenating with New Business Models and ultimately Reviving Confidence in Textiles

SESSIONS

Textile Industry: The Big Picture: Global, Asia and India Perspective

Success Stories among Asian economies, what makes them success cases: China, Vietnam, Bangladesh and Indonesia.

India, the second largest global textile economy, what ails our textile industry, why are we not able to get the projected/expected growth?

Strategies to Revive Confidence in Textiles

Counting on Indian Strength areas/sectors like cottons, denims, and Creating strengths in newer areas/sectors Rejuvenating by infusing NextGen and futuristic methods in Textile and Apparel industry

Emerging Opportunities in Global and Domestic Markets

Home Textiles,
Manmade Fibre based value chain,
Technical Textiles,
Speciality Sectors/Fabrics

Supply chain integration and adding value across the chain

Integrating supply chain to tap full potential of domestic and exports markets
Vertical integration encompassing garmenting

Investment Opportunities: Competitive Government Policies, Textile & Apparel Parks/Clusters, New Infrastructure being added

Looking at plethora of attractive and lucrative industry schemes by Government of India/State Governments being offered

ROI: Bottom line at Centrestage

Time to focus at profitability and returns on investments - a threadbare analysis on Top line and Bottom line
Optimizing cost heads based on Technology, Land and Infrastructure, Electricity, Operational Costs and Productivity



PARTNERS (Amount in Rs. GST applicable- 18%)

Platinum Partner	25,00,000 + GST	Supporter	2,00,000 + GST
Diamond Partner	20,00,000 + GST	Lunch	8,00,000 + GST
Gold Partner	15,00,000 + GST	High Tea	2,00,000 + GST
Silver Partner	10,00,000 + GST	Tea	1,00,000 + GST
Bronze Partner	5,00,000 + GST	Delegate Kit	6,00,000 + GST
		Book of Papers	5,00,000 + GST

STANDARD PROMOTIONS INCLUDE

- Space to display, Double Spread Ad
- Delegates Free
- Screening of promotional video (2-3 minutes) during Lunch & Tea breaks.
- Hyperlinked logo on the website.
- Company profile will be published in the Book of Papers.

DELEGATES (Amount in Rs. GST applicable- 18%)

Delegate Type	Fees	GST @18%	Final Amt.
■ Patron Members of TAI	: ₹ 2000	₹ 360	₹ 2360
■ Life Members of TAI	: ₹ 2500	₹ 450	₹ 2950
■ Non Members	: ₹ 4000	₹ 720	₹ 4720
■ Accompanying Spouse	: ₹ 2500	₹ 450	₹ 2950
■ Students	: ₹ 2000	₹ 360	₹ 2360
■ Spot Registration	: ₹ 5000	₹ 900	₹ 5900
■ Overseas Delegate	: \$ 200		

PUBLICATION (Amount in Rs. GST applicable- 5%)

Advertisement	Rate	GST @5%	Final Amt.
■ Front Cover Page	: ₹ 100000	₹ 5000	₹ 105000
■ Back Cover Page	: ₹ 75000	₹ 3750	₹ 78750
■ Cover Page (Front Inside)	: ₹ 50000	₹ 2500	₹ 52500
■ Cover Page (Back Inside)	: ₹ 50000	₹ 2500	₹ 52500
■ Book Mark	: ₹ 30000	₹ 1500	₹ 31500
■ Donors Page	: ₹ 40000	₹ 2000	₹ 42000
■ Double Spread	: ₹ 40000	₹ 2000	₹ 42000
■ Full Page (Colour)	: ₹ 20000	₹ 1000	₹ 21000
■ Half Page (Colour)	: ₹ 10000	₹ 500	₹ 10500
■ Full Page (Black & White)	: ₹ 10000	₹ 500	₹ 10500

KNOWLEDGE PARTNER



The **TEXTILE ASSOCIATION (INDIA)** is world's largest association of textile professionals as their members. TAI has over 26 units across the country and a membership base of 24,000. TAI was established in 1939 as a not-for-profit professional organization.

ABOUT THE ORGANISERS

ORGANISED BY



DFU Publications is a pioneer communication company for over 30 years, in the space of Fashion Retail, Apparel and Textiles. With its leading publications as Inside Fashion and Desire Series. DFUPublications.com (monthly HITS - 6,00,000) has Daily Newsletter reaching to over 1,00,000 professionals and companies across India in this industry.

FashioningWorld (www.FashioningWorld.com, monthly HITS 1.2 million) is a Global webplatform for Textiles, Apparel and Fashion Retail, with a Daily Newsletter reaching out to over 4,00,000 professionals and companies across the world in this industry.