## SERVICE GOLD MEDAL – 2023



Shri A. V. Mantri

**Shri A. V. Mantri** did his B.Sc. from Mumbai University. After the graduation Shri Mantri started his career with the flagship company of B. K. Birla Group of Companies i.e. Century Textiles & Industries Ltd. in the year 1978 in the Public Relations Department. He started the career in a clerical category and retired from the services as Sr. Manager – Liaison after completion of 39 years of service.

Shri Mantri was In-charge of various departments like administrations, security, maintenance, logistic services and above all the domestic & international travel of the company. Century Textiles & Industries Ltd. has won many excellence awards for excellent export performances which includes prestigious award from the President of India. This high exports adds the responsibility of Shri Mantri's job profile as he was required to be in constant touch with international airlines, various Consulates and High Commissions. He was handling high level business and government delegations visiting the company with the highest possible protocol provided to them. He was required to be in touch with Govt., Semi Govt., and Public undertakings for various formalities for day to day administrative work. Shri Mantri's Office i.e. Century Bhavan is the corporate headquarters of the B. K. Birla Group of Companies with Chairman's office and residence under the same jurisdiction. He was incharge of security and maintenance of the entire office premises and residence of the Chairman Shri B. K. Birla. He was also given the responsibility to look after companies Holiday Resort including Chairman's Bunglow at Lonavala which is a huge property.

Shri Mantri is the Member of The Textile Association (India), Mumbai Unit since 1994. He became Governing Council Member and Hon. Secretary of TAI, Mumbai Unit in 2007. Now he is the Vice Chairman of TAI, Mumbai Unit since 2023.

Shri Mantri was actively involved in The Textile Association (India), Mumbai Unit activities for which he was awarded with Best Organiser Award for his contribution in 7th International and 58th All India Textile Conference held in Mumbai in 2002 and also in 8th International & 60th All India Textile Conference held in 2004 in Mumbai. Mr. Mantri was conferred with the "TAI Ratna Award" by The Textile Association (India), Central Office on 9th April 2014 during their Platinum Jubilee Celebration in recognition of his meticulous services and significant contribution for the growth and development of The Textile Association (India). In 2015 he was awarded "Service Memento" for his dedicated services for the activities of TAI, Mumbai Unit by the hands of Union Minister, Shri Nitin Gadkari at Nagpur.

Shri Mantri in his tenure has played a vital role in the success of TAI, Mumbai Unit conferences and seminars and controls the entire administrative work of the same. His tremendous contribution, support & help made these conferences very successful. These conferences have created huge financial surplus taking Mumbai Unit to the respectable position. Mumbai Unit being a pioneer Unit of TAI needs daily organizational work which is very well looked after by Shri Mantri since 2007. His ability to take the entire team with him and completing the job before schedule is the key of success.



Shri A. V. Mantri is receiving Service Gold Medal Award by the hands of Shri Anil Jain, Chairman - Jain Cord Group of Industries

Shri A. V. Mantri Vice Chairman of TAI, Mumbai Unit has been conferred and awarded with Service Gold Medal for the his dedicated services for the activities of TAI, Mumbai Unit and it has been awarded during the 77<sup>th</sup> All India Textile Conference held on 16th March, 2024 at New Delhi.