THE TEXTILE ASSOCIATION (INDIA)
G.M.T.A. (REVISED) EXAMINATION – 2015

PROFESSIONAL ORIENTATION

Date: 28.12.2015  Marks: 100  Time: 10 am to 1 pm

Instructions: 1. Attempt six questions out of which Q1 is compulsory
2. Answer each next question on new page
3. Figure to the right indicate full marks
4. Illustrate your answers with sketches and flow chart wherever necessary
5. Use of non programmable electronic pocket calculator permissible
6. Mobile and any other communication devices are not allowed in exam hall.
7. Assume suitable data wherever necessary

Q1 Write Short Notes on any five of the following
   a. Employment opportunities in Textile field.
   b. Organizational communication system.
   c. E communication and its use in textile supply chain.
   d. Skills needed to write reports and memos in a textile mill.
   e. Resume writing and its importance.
   f. Managing conflicts.
   g. Log book and its relevance in a textile mill.

Q2 a. What is Business Ethics? What do you expect from a textile marketing person?
   b. How the ups and downs in textile industry are affecting business ethics?

Q3 a. Discuss the difference between online marketing and traditional marketing.
   b. Discuss the precautions to be taken while ordering materials on line for a weaving factory.

Q4 a. What is counseling? Who should do this to a worker and why?
   b. Explain the methods you would like to follow in communicating organizations policies, goals, targets and plans throughout the organization.

Q5 a. What is organized writing? Give an example of its use in a textile mill.
   b. Design a format for reporting and analyzing a breakdown.

Q6 a. In a spinning mill a fire due to failure of stop motion in draw frame takes place. One worker was injured and 4 full cans were burnt. Write report on the same.
   b. Which technique do you use to inform about a fire to your Unit head when he is busy in an important meeting? Explain the reasons.

Q7 a. A worker is habitually meeting with accidents. What technique you use to convince the worker to prevent accidents.
Q8
a. What is the meaning of making a career? Explain with an example.
b. What is expectation of stakeholders? Explain with an example.

c. You have a bright idea of improving the productivity by changing certain raw material. How will you communicate and convince your boss?