ENTREPRENEURSHIP DEVELOPMENT

Date: 31.12.2015  
Marks: 100  
Time: 10 am to 1 pm

Instructions:  
1. Attempt six questions out of which Q1 is compulsory  
2. Answer each next question on new page  
3. Figure to the right indicate full marks  
4. Illustrate your answers with sketches and flow chart wherever necessary  
5. Use of non-programmable electronic pocket calculator permissible  
6. Mobile and any other communication devices are not allowed in exam hall.  
7. Assume suitable data wherever necessary

Q1  
a. Define Entrepreneurship. Discuss entrepreneurship management and ownership.  
b. Discuss difference between entrepreneurial and traditional cooperate career paths.

Q2  
a. Give a brief account of identification of business opportunity and a road map for business development.  
b. Discuss organizational structure relevant to small organization.

Q3  
a. Describe the methods involved in the management of man, machine, material and production & operation in a medium textile enterprise.

Q4  
a. Discuss family business with reference to the responsibilities and rights of the share holders of a family business.  
b. Write a note on evaluation and characteristics of organizational pattern in government and semi-autonomous enterprises.

Q5  
a. Discuss financial capital requirements with special reference to methods of capital generation.  
b. What are the pros and cons of allowing plough back of surplus and their advantages and limitations?

Q6  
a. What is venture capital? How does it affect the operational features of the enterprise in terms of loss and profit?  
b. Give an account of barrowing from public financial institutions.

Q7  
a. Discuss the project cycle of an enterprise in terms of business opportunity
identification, feasibility, detailed project preparation and evaluation in terms of technical and economic viability.

Q8  a. What is breakeven point in the management of an enterprise? How is it related to capacity utilization?
     b. Discuss a case study of an enterprise in spinning sector with reference to a small or medium scale unit.