THE TEXTILE ASSOCIATION (INDIA)
G.M.T.A. EXAMINATION 2017
SECTION: E PAPER- EOD-3
ENTREPRENEURSHIP DEVELOPMENT

Date: 30.12.2017
Marks: 100
Time: 10am to 1.00 pm

Instructions:
1. Attempt six questions of which Q1 is compulsory
2. Answer each next question on new page
3. Figures to the right indicate full marks
4. Illustrate your answers with sketches and flow charts wherever necessary
5. Use of nonprogrammable electronic pocket calculators permitted
6. Mobile and any other communication devices are not allowed in the exam hall.
7. Assume suitable data wherever necessary

Q1
a. Discuss the role of an entrepreneur in the development of the textile industry. 10
b. Discuss factors involved in the enterprise management with special reference to small scale sector.

Q2
a. Define SSI. Discuss different steps of development of an enterprise. 08
b. Describe the business plan in relation to critical elements for its effectiveness.

Q3
a. Write note on project finance with reference to working capital. 08
b. Discuss various elements in the project formulation for setting up of a weaving unit.

Q4
a. Discuss micro, small and medium scale enterprises. 08
b. Discuss the role of MSMEs in the development of textile trade and industry in India.

Q5
a. Write a note on the organizational structure in public and private sector. 08
b. Describe venture capital in enterprise development.

Q6
a. Discuss production management in a medium scale processing unit. 08
b. Write a note on sickness in cotton yarn unit.

Q7
a. Describe a startup small scale garment manufacturing unit. 08
b. Discuss business opportunity identification in a specific geographic zone.

Q8
a. Discuss different methods of capital generation in an enterprise. 08
b. Write a note on setting up of a weaving unit using advanced technology to produce Shirting and suiting fabric.