Date: 28.12.2018  
MARKS: 100  
Time: 02.00 pm to 05.00 pm

Instructions:
1. Attempt any Six questions out of which Q.1 is Compulsory.
2. Answer each next question on new page.
3. Figures to the right indicate full marks.
4. Illustrate your answers with neat sketches & flow charts wherever necessary.
5. Use of non-programmable electronic pocket calculator is permissible.
6. Mobile and any other communication devices are not allowed in the Examination hall.
7. Assume suitable data wherever necessary.

Qn. 1 (a) State whether the following statements are TRUE or FALSE.
1. Jeans is a type of cotton fabric.
2. Fedora is a type of footwear.
3. Raglan Sleeve is attached to the collar.
4. Tuxedo is men’s dinner jacket.
5. Espadrilles are a type of trousers.
6. WGSN is a men’s suiting brand.
7. Haute Couture is high-end fashion.
8. Kimono is a traditional Chinese garment.
9. In Screen Printing, mesh is used to transfer color onto fabric.
10. Appliqué is a fabric on fabric surface ornamentation technique.

(b) Match the following designers with their countries of origin.

<table>
<thead>
<tr>
<th>Column ‘A’</th>
<th>Column ‘B’</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coco Chanel</td>
<td>i. Italy</td>
</tr>
<tr>
<td>Ralph Lauren</td>
<td>ii. United States of America</td>
</tr>
<tr>
<td>Giorgio Armani</td>
<td>iii. Spain</td>
</tr>
<tr>
<td>Alexander McQueen</td>
<td>iv. France</td>
</tr>
<tr>
<td>Cristobal Balenciaga</td>
<td>v. England</td>
</tr>
</tbody>
</table>

(c) Classify the following into Trims or Accessories.
1. Rivet
2. Interlining
3. Sewing Thread
4. Hangtag
5. Label

Qn. 2 (a) Discuss various stages of Fashion Cycles with the help of a diagram.
(b) Write a short note on “Influence of Fashion on today’s youth”

Qn. 3 (a) Describe any two methods of Data Collection in detail.
(b) Discuss in detail the scope of Fashion Journalism.

Qn. 4 (a) Explain the differences between Trims and Accessories. Give four examples of each.
(b) Explain the following silhouettes with the help of a neat diagram - Mermaid, Empire Line, Sheath.

Qn. 5 (a) Discuss the role of Fashion Shows in promoting fashion. Name and describe any two important Fashion Shows in India.
(b) Discuss SS19 Fashion Trends in India.

Qn. 6 (a) Discuss the importance of Trend Forecasting. Name any three forecasting institutions.
(b) Distinguish between Spring Summer & Autumn Winter Trends.

Qn. 7 (a) Name any Four Indian Fashion Designers and elaborate on their signature styles.
(b) Explain the process of Fashion Designing.

Qn. 8 (a) Discuss Trickle Down, Trickle Across and Trickle Up theories.
(b) Which are the Four world capitals of Fashion? Name one designer from each.

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